

2015 “Tar Wars” Tobacco Free Education Program and Poster Contest

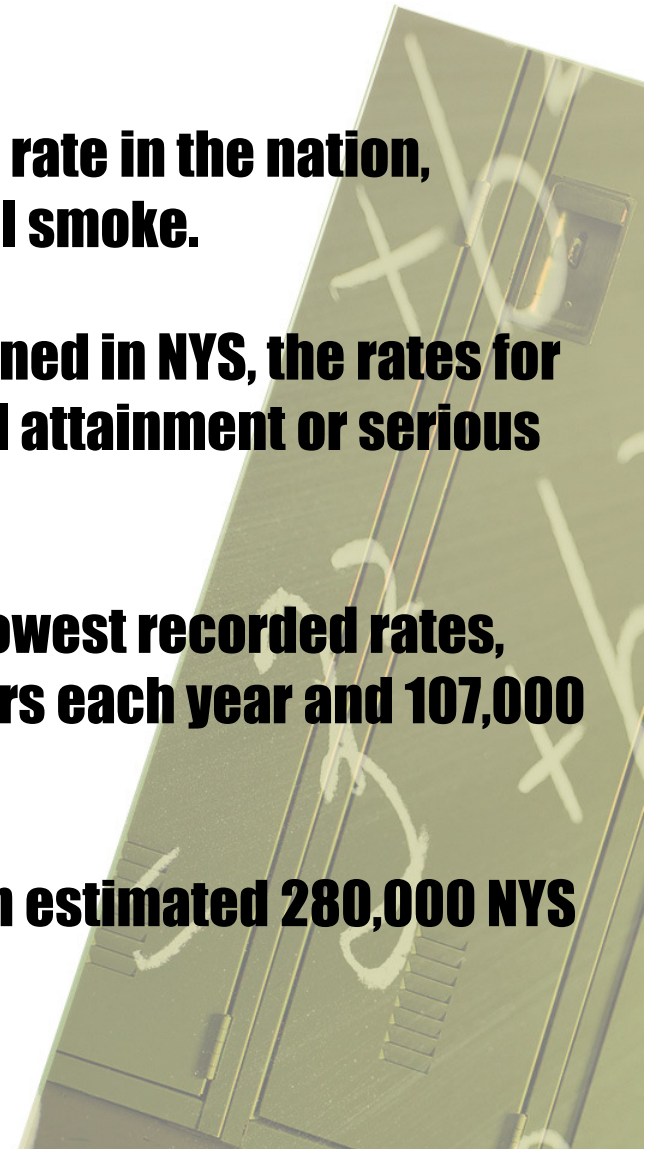


Reaching Children Before Big Tobacco Does

A partnership between Warren County Public Health, The American Academy of Family Physicians and our Local Schools

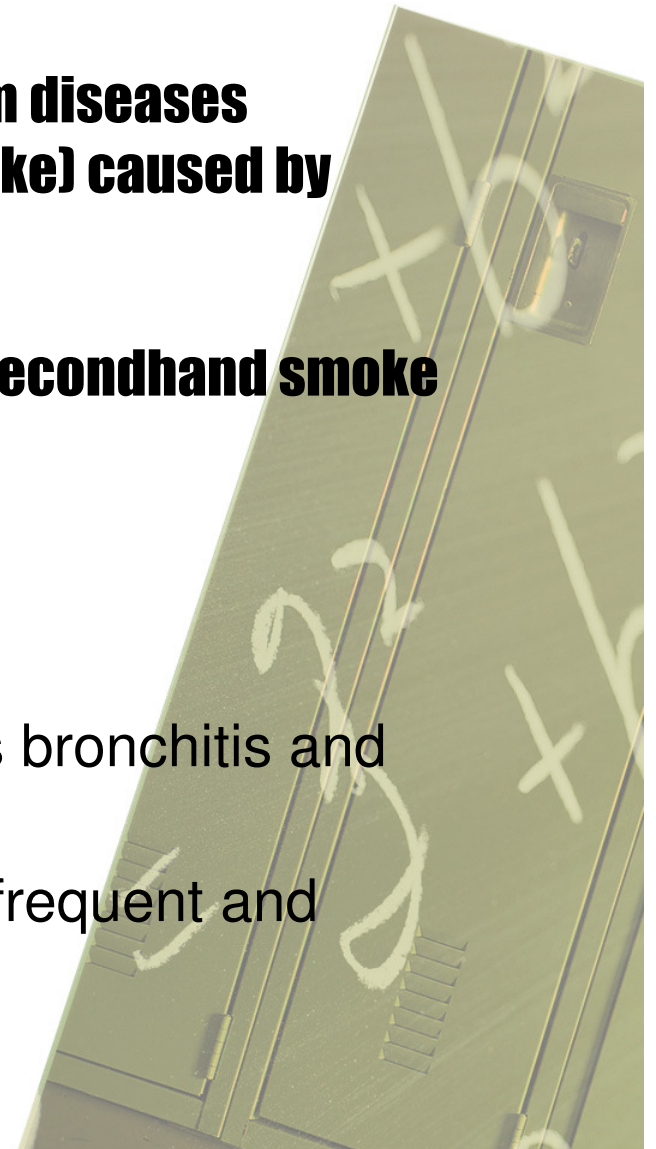
The Reality of Tobacco Use in NYS

- **Tobacco use is the number one cause of preventable disease and death in NYS.**
- **Although NYS has the fifth lowest adult smoking rate in the nation, approximately 2.4 million adult New Yorkers still smoke.**
- **While adult and youth smoking rates have declined in NYS, the rates for smokers with lower incomes, lower educational attainment or serious mental illness have not.**
- **Although NYS youth smoking rates are at their lowest recorded rates, 12,900 youth under 18 become new daily smokers each year and 107,000 NYS high school students currently smoke.**
- **Unless youth smoking rates continue to drop, an estimated 280,000 NYS youth under 18 now will die early from smoking.**

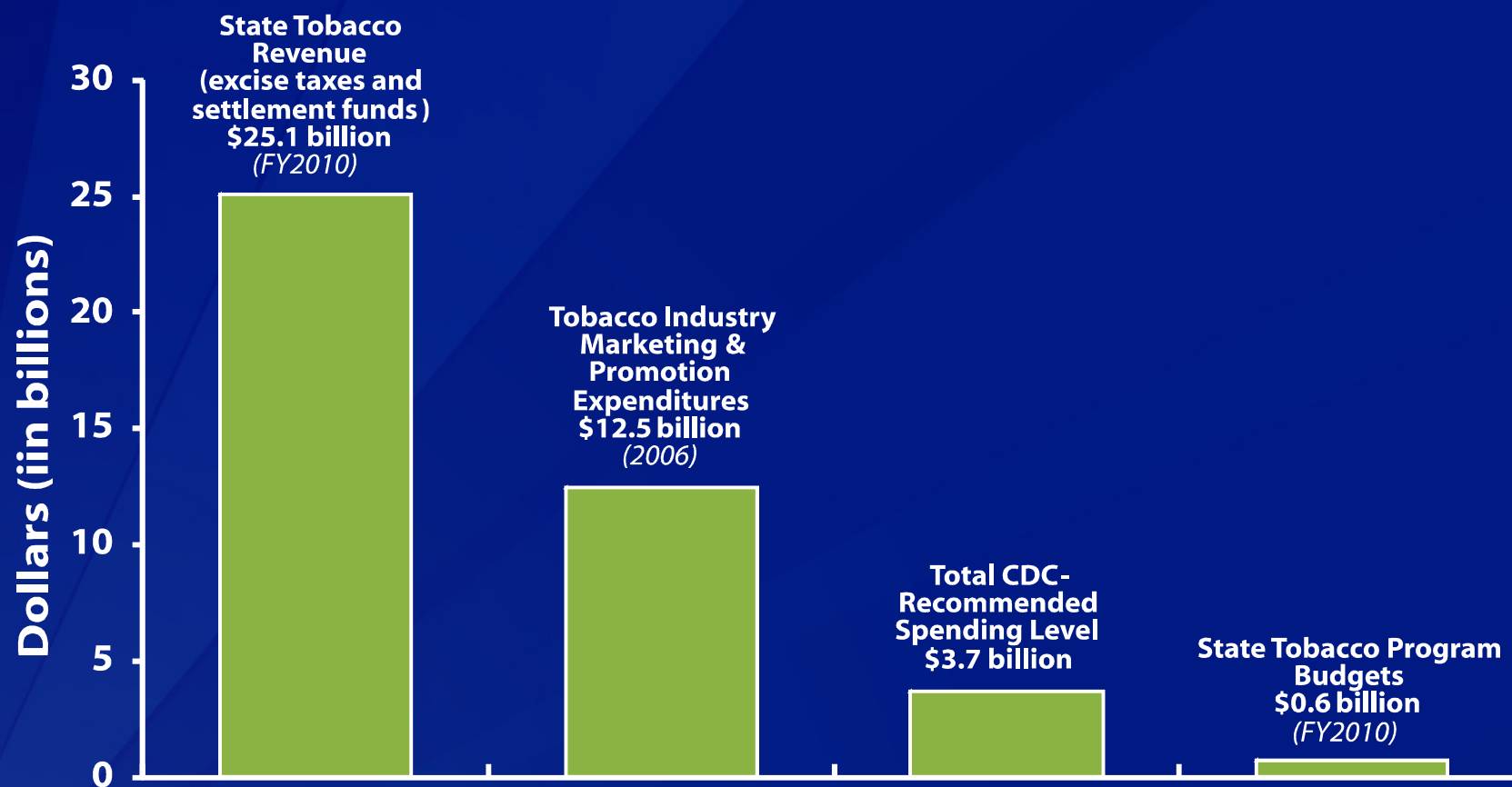


A Few More Facts

- **There is no safe level of exposure to cigarette smoke.**
- **About 3,000 nonsmoking adults in NYS die from diseases (including heart disease, lung cancer and stroke) caused by secondhand smoke every year.**
- **Over a million children in NYS are exposed to secondhand smoke in their own homes every year.**
- **Children exposed to secondhand smoke:**
 - Are more likely to get ear infections;
 - Have more breathing problems such as bronchitis and pneumonia;
 - Who already have asthma, have more frequent and severe attacks.

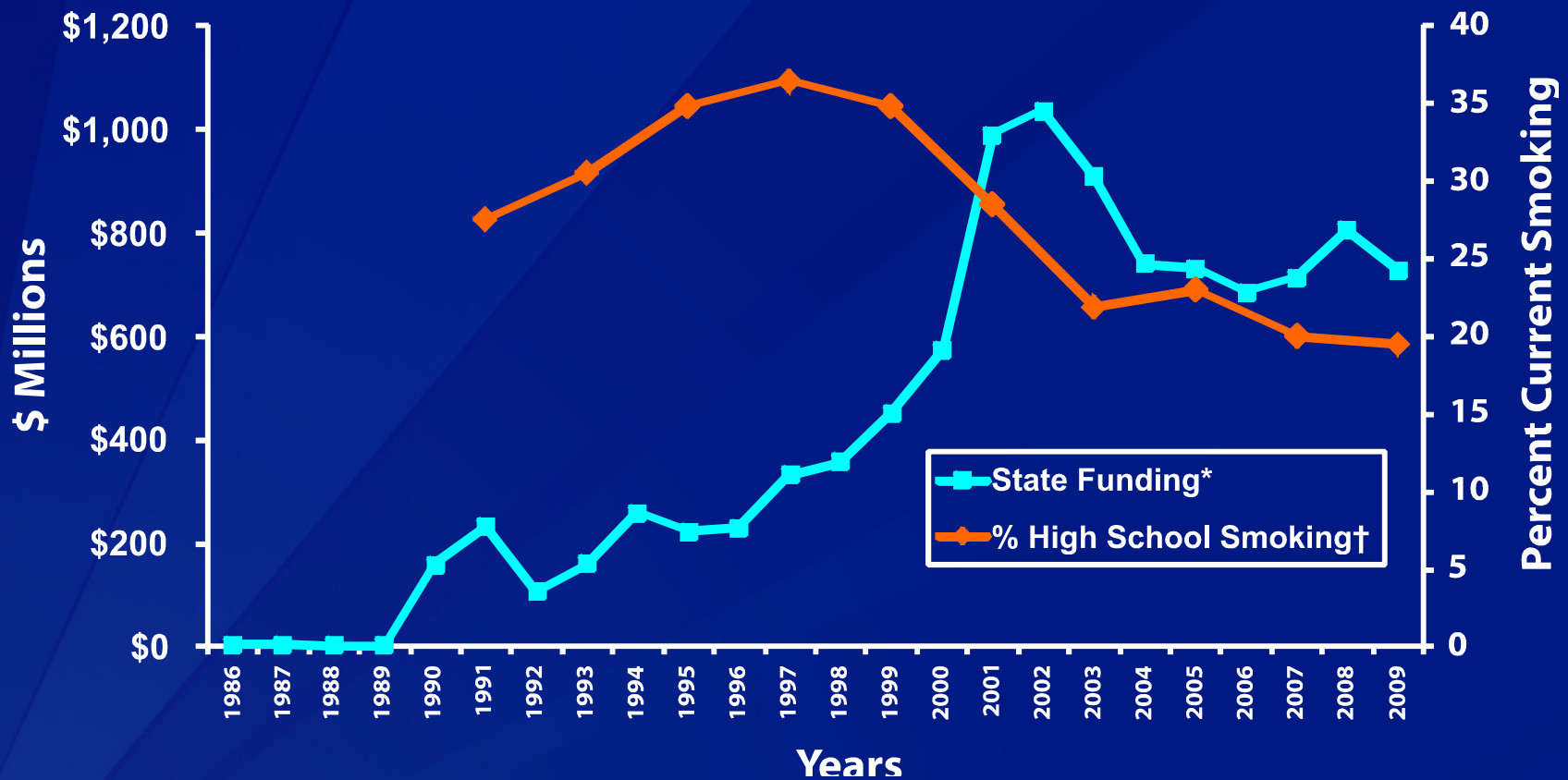


The tobacco industry is outspending tobacco prevention efforts 20:1



Sources: Campaign for Tobacco Free Kids; Federal Trade Commission; CDC Office on Smoking and Health.

When tobacco control funding increases, high school smoking decreases



Source: Project ImpactTEEN; University of Illinois at Chicago; State University of New York at Buffalo; Youth Risk Behavior Survey, 1993-2009.

* Adjusted to 2009 CPI.

† High school students (grades 9-12) who smoked on 1 or more of the 30 days preceding the survey.

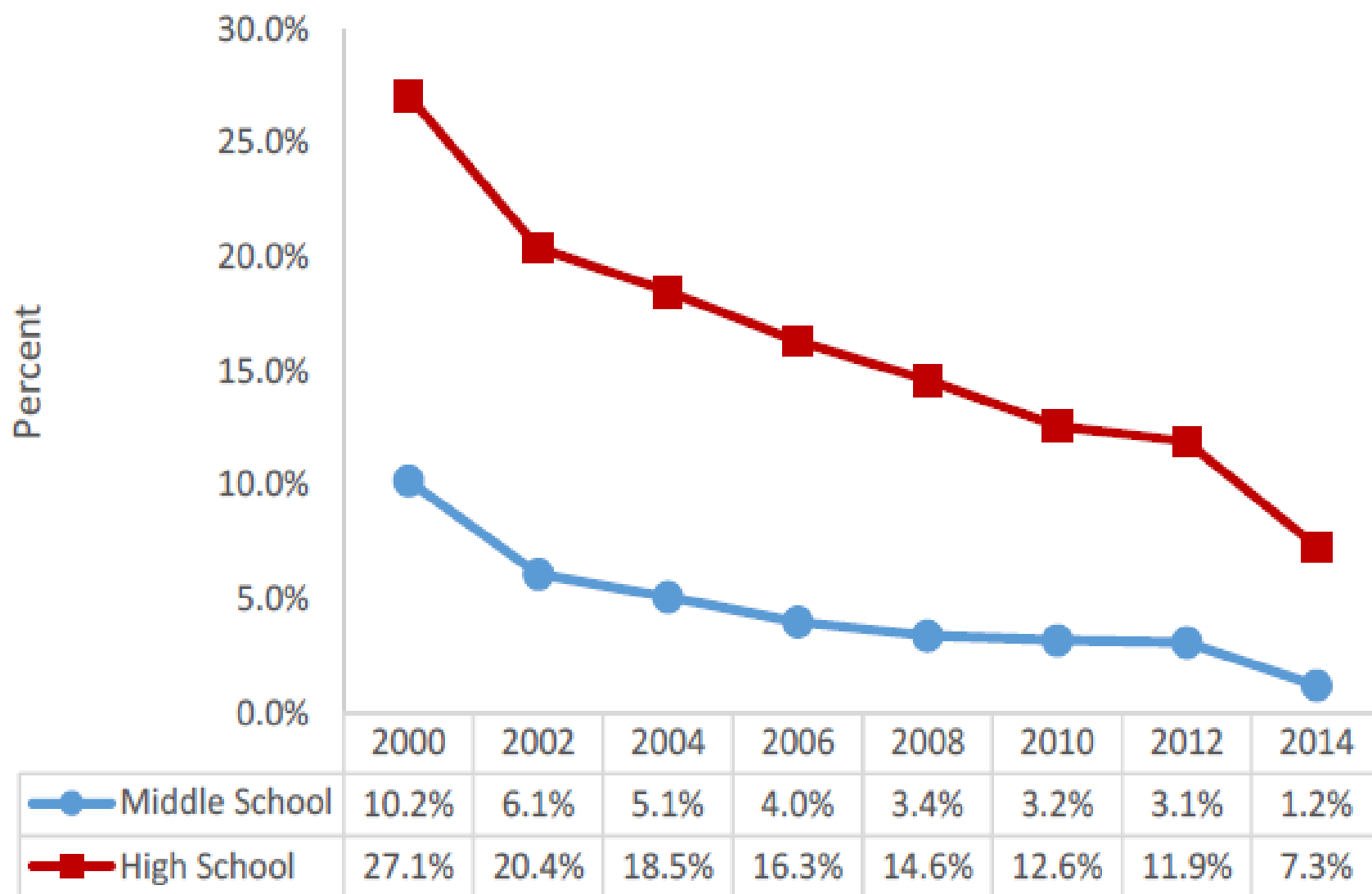
Trends in Smoking Prevalence among New York State Youth

According to the *Surgeon General's Report on Preventing Tobacco Use among Youth and Young Adults*, most adult smokers begin smoking before the age of 18, and an earlier age of initiation of smoking is linked to an earlier onset of adverse health effects.

Since youth behavior is often affected by family members, peers and social norms, a key goal of the New York Tobacco Control Program is to create a social and policy environment in which smoking is not desirable, accessible, or acceptable. Youth smoking is defined as an individual under the age of 18 smoking a cigarette on at least one of the past 30 days.

- Among high school students, smoking prevalence has dropped significantly between 2000 and 2014 from 27.1% to 7.3%. This is a 73.1% decrease.
 - Between 2010 and 2014, the rate of cigarette smoking among high school students declined by 42%, from 12.6% to 7.3%.
- Among middle school students, smoking prevalence has dropped significantly between 2000 and 2014 from 10.2% to 1.2%. This is an 88.2% decrease.
- The percentage of students who have ever tried a cigarette, even just one or two puffs, has dropped 64% among high school students (61.7% - 22.4%) and 83% among middle school students (32.5% - 5.6%) since the year 2000 (data not shown).

Percentage of Current Smokers among Middle and High School Students



2015 "Tar Wars" Tobacco Free Poster Contest Winners

Where They Are From

Bolton Central School

Hadley-Luzerne Central School

Lake George Central School

Queensbury Central School

Warrensburg Central School

Jackson Heights Elementary School

Glens Falls Middle School

Johnsburg Central School

North Warren Central School

St. Mary's Regional Academy

Big Cross Elementary School

Kensington Road Elementary School

Have Strong Bones

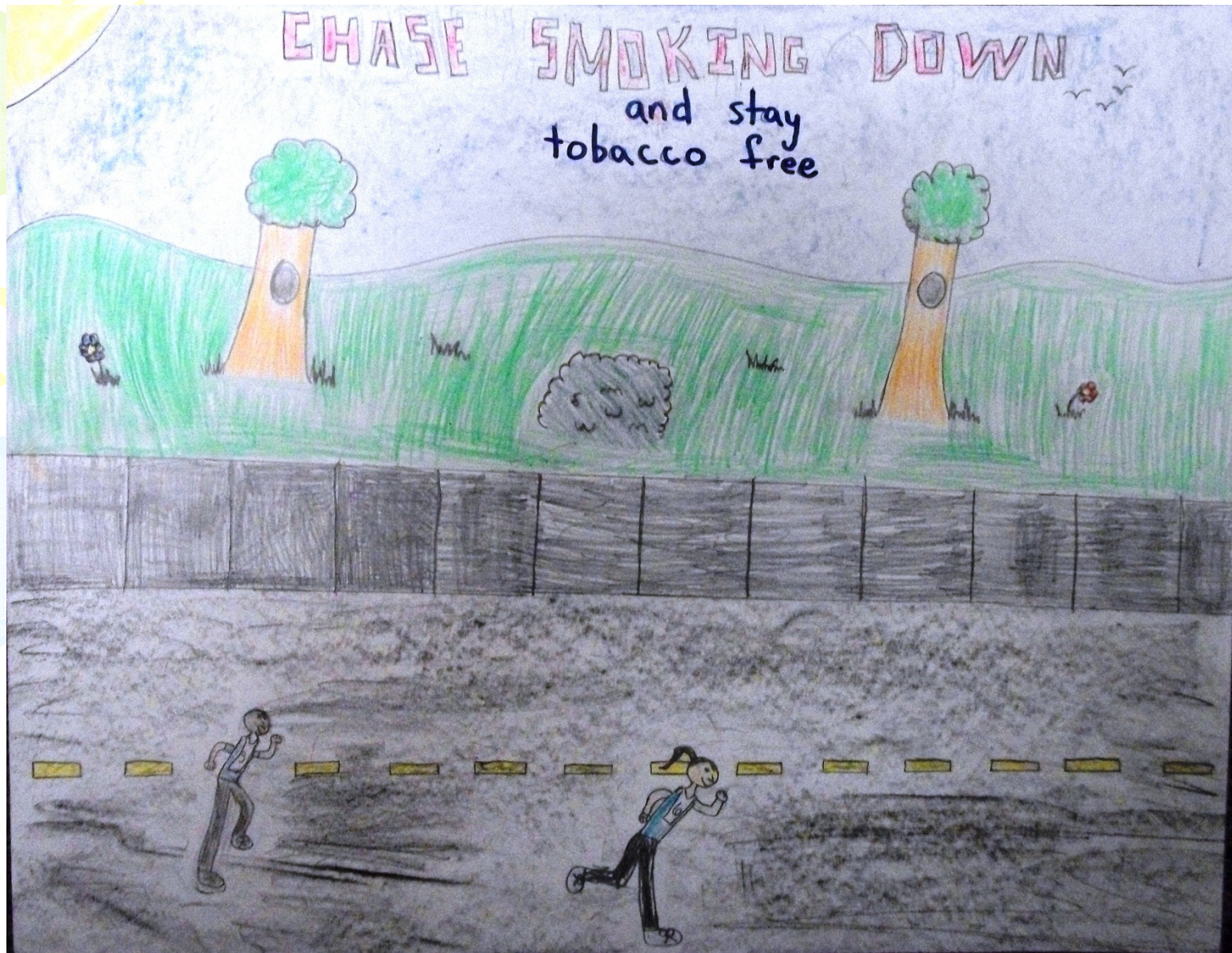


Stay Tobacco Free!

Jane Trowbridge- 4th Grade
Bolton Central School



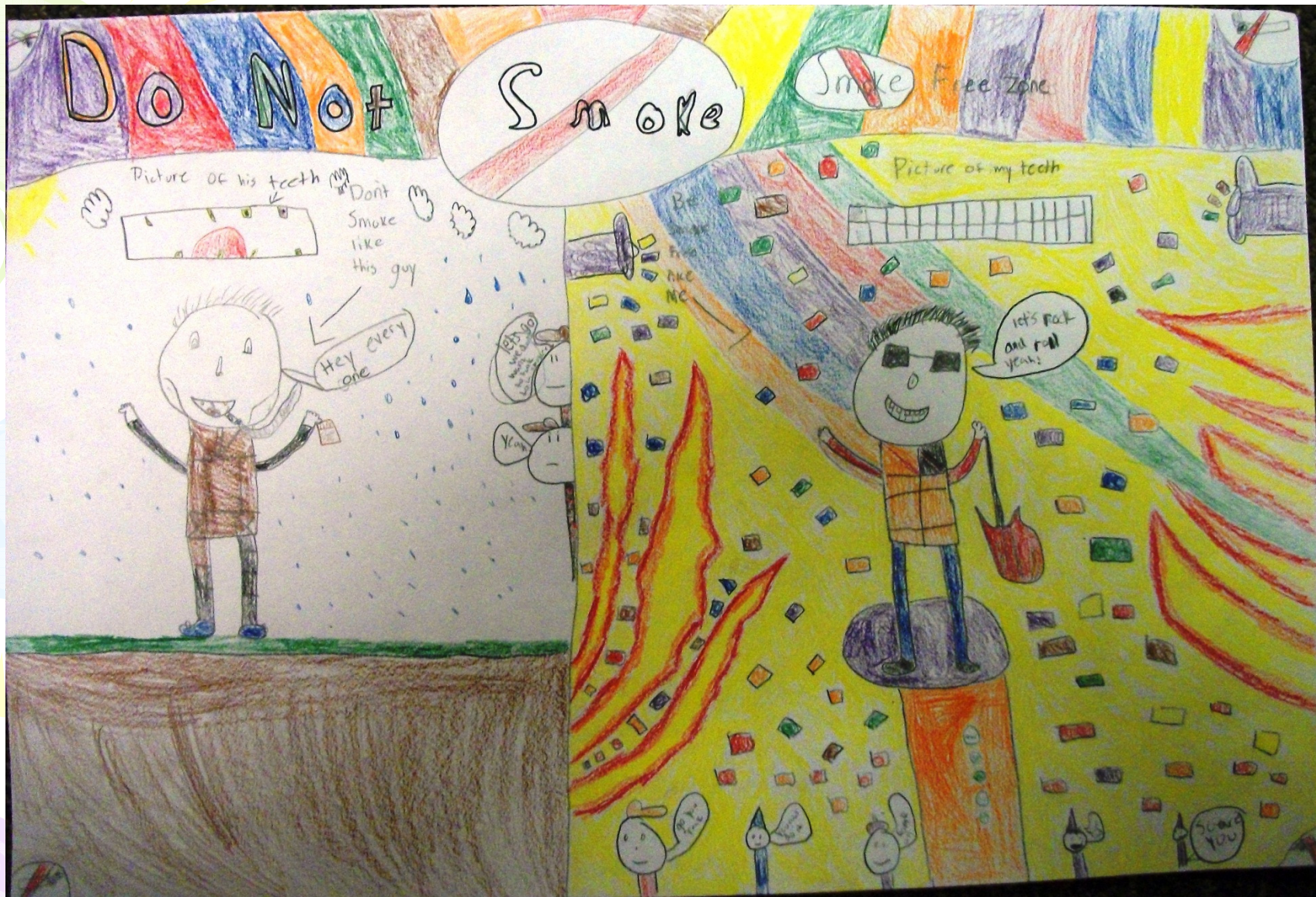
Lily Detrick - 5th Grade
Bolton Central School



Lindsey Grey- 4th Grade
Hadley-Luzerne Central School



Hannah Johnson - 4th Grade
Hadley-Luzerne Central School

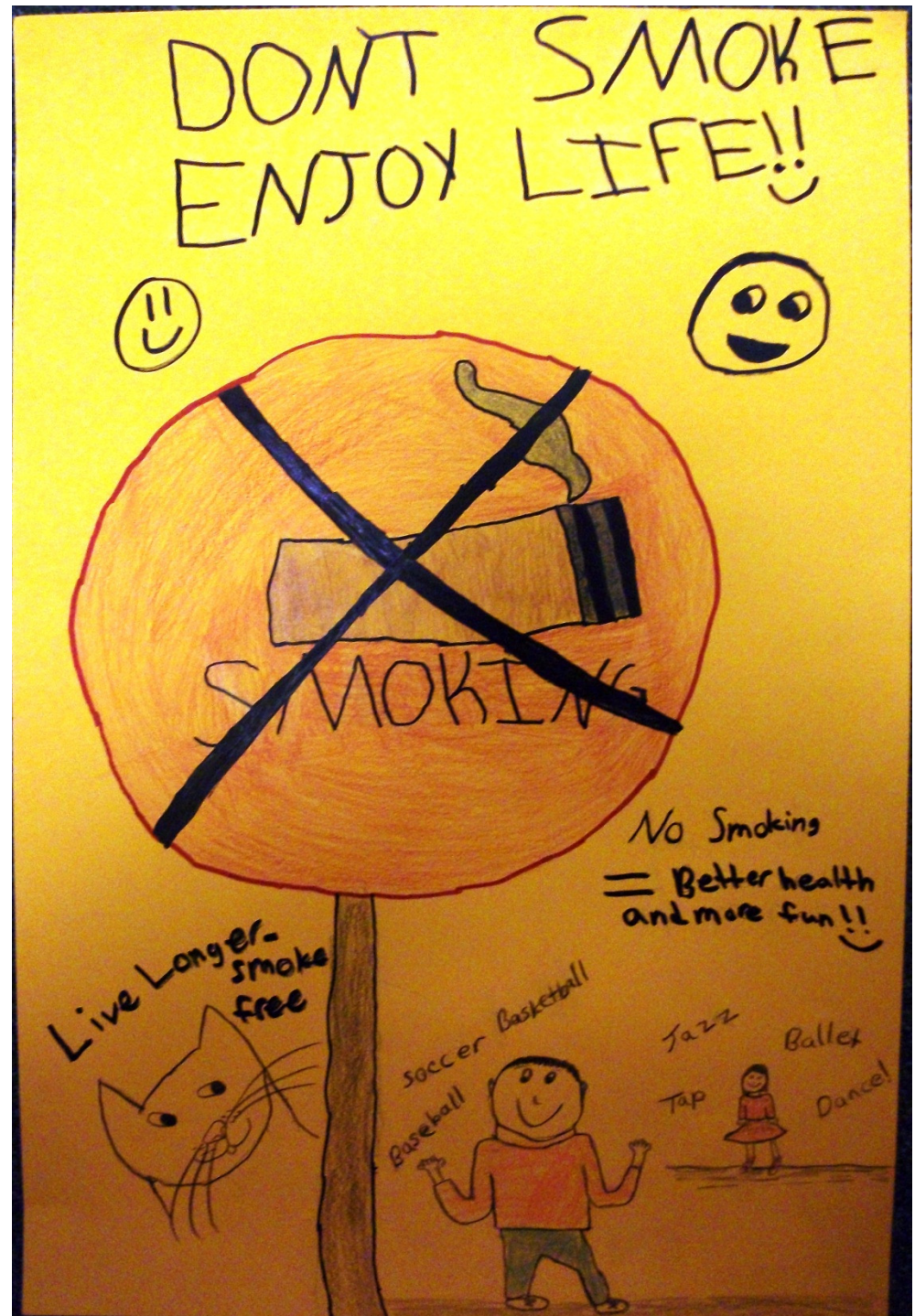


Dominic Selleck – 4th Grade
Johnsburg Central School



Aleesha Washburn - 5th Grade
Johnsburg Central School

Tiffany Cornelius
4th Grade
Lake George
Central School





Hannah Wilson- 5th Grade
Lake George Central School



Kaida Brown - 4th Grade
North Warren Central School

TOBACCO FREE IS THE KEY



Kiana LaGurre- 4th Grade
North Warren Central School



Cara Lane- 4th Grade
W.H.B.I. Queensbury



Emma Barrett- 5th Grade
W.H.B.I. Queensbury



Jillian Murray - 4th Grade
St. Mary's Regional Academy

Sophia Nadi
5th Grade
St. Mary's Regional
Academy



Kailey Bacon
4th Grade
Warrensburg Central
School

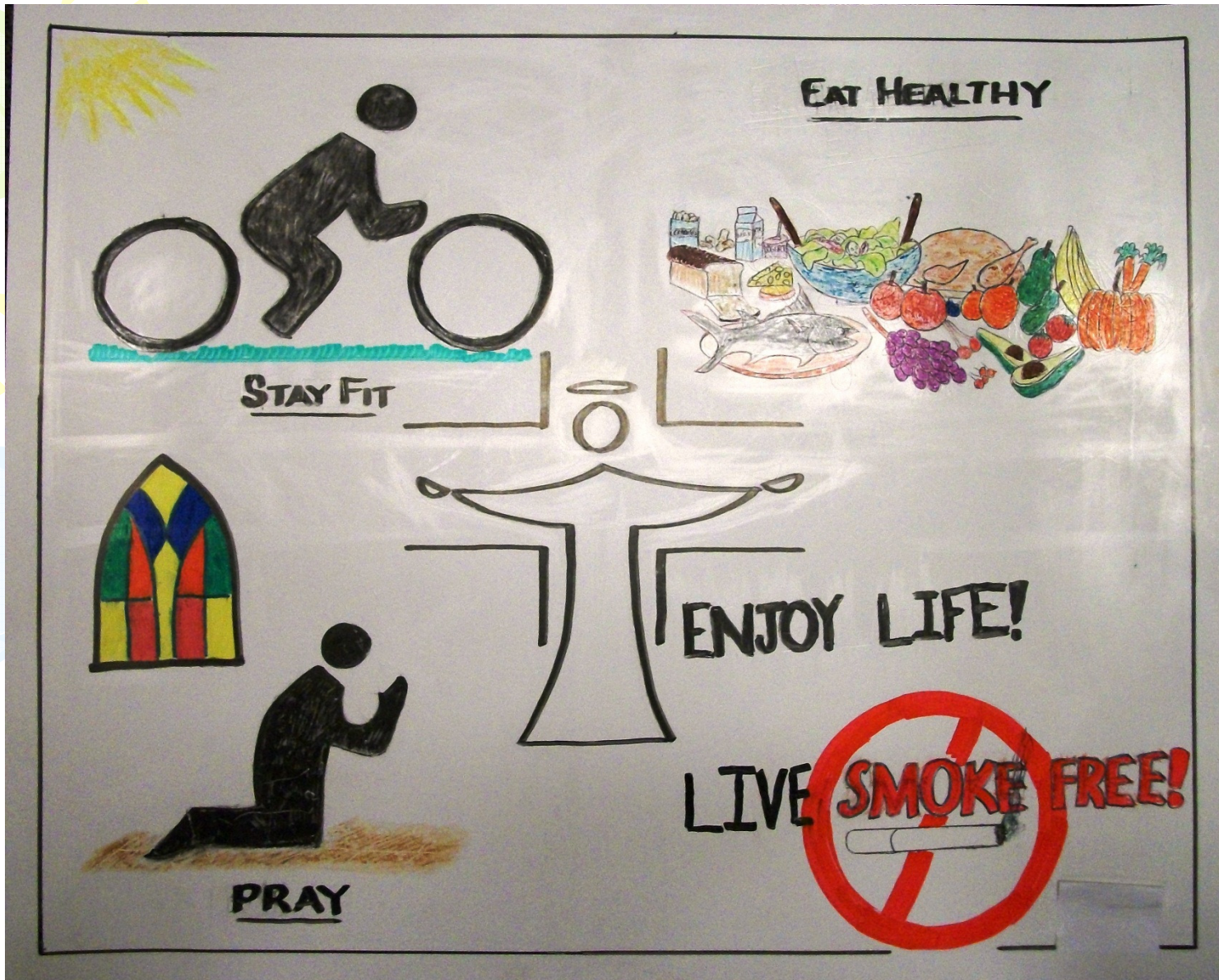




Kara Bacon - 4th Grade
Warrensburg Central School



Holly Walton - 4th Grade
Big Cross Elementary (GF)



Dan Aguilar- 4thGrade
Jackson Heights Elementary (GF)



Kate Crandall - 4th Grade
Kensington Road Elementary (GF)

Ashley Bordeaux
5th Grade
Glens Falls Middle
School





Special Thanks To

- All of the nurses and teachers who allowed this program in their schools and classrooms.
- All of the students (approx. 800) that participated in this year's program and poster contest.
- American Academy of Family Physicians for allowing us to be a partner.
- Stewarts Shops for donating the gift cards that were given out as prizes.